

Partnership
to Align Social Care

A National Learning
& Action Network

Advancing and socializing
Community Care Hubs (CCH)
as a preferred organized delivery
system to **enable sustainable,
and aligned social and health
care ecosystems** providing
holistic, person-centered care.

NRHA Rural Health Access Conference

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*Leveraging Community
Care Hubs to Align
Health and Social Care*

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National Collaborative of Multi-Sector Stakeholders



The Case for Cross-Sector Co-Design



Growing recognition about the **importance** of addressing health related social needs **(HRSN)** non-medical drivers of health.



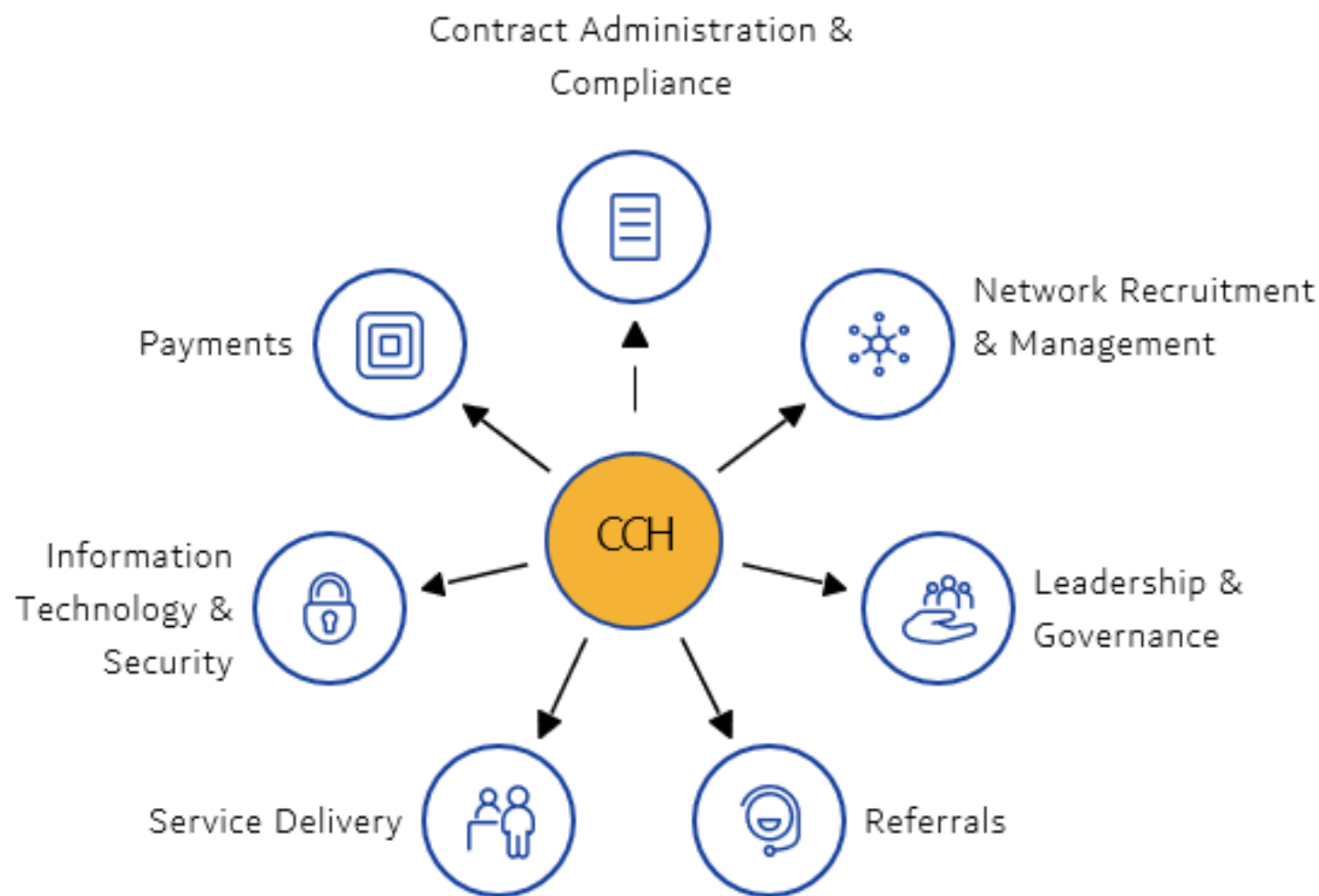
Successful coordination and alignment of health and social care requires co-designed **delivery systems that center the community.**



Effective, sustainable **partnerships** between CBOs and health care can be **facilitated through a Community Care Hub (CCH).**

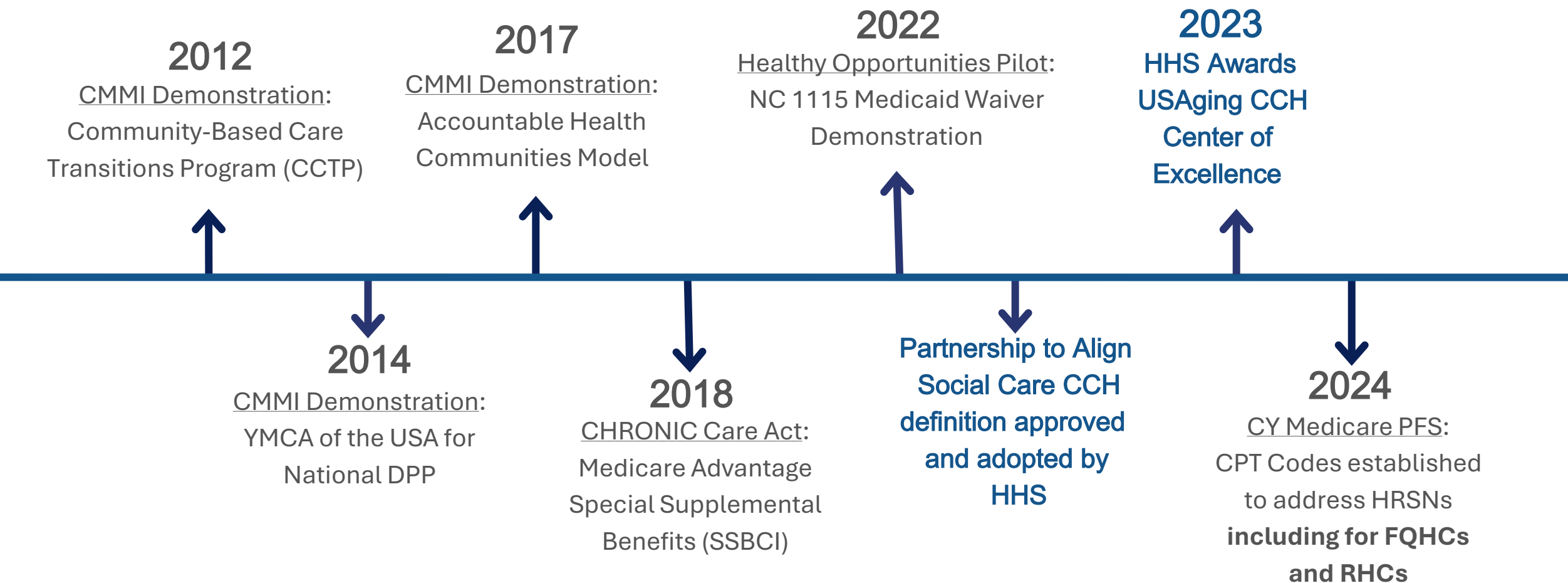


Advocate for and **operationalize** opportunities to **adopt CCH as vital partner** to organize and support a network of CBOs providing services to **address HRSNs.**



CCH Development Journey

Hub Model and Non-Clinical Service Delivery Investment Timeline



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So...What?

What do these market trends mean for Rural Health Care Providers, Advocates, and the communities and populations you serve?

Co-Designing Solutions for Unique Challenges and Opportunities in Rural Communities

Rural Healthy People 2030: Access to services to address HRSN
comprise 9 of the top 20 Priority Health Concerns for Rural
Americans



- **Community Care Hubs** can serve as multi-sector stakeholder entities to streamline access to community services addressing non-medical drivers of health
- Alleviate burden on individual health care and CBO providers to have “all” the answers

Expanding Opportunities and Addressing Challenges

Co-Designing Opportunities and Resources Focused on Shared Needs



Relationships & Collaboration

Partnership offers collaboration opportunities and resources to ease communication with peers across sectors.



Peer Learning, Resources, TA

Partnership hosts regular cross-sector workgroup opportunities and frequent peer-learning events.



Revenue, Governance, Infrastructure

Numerous resources developed by multi-stakeholder perspective to support hub development.



Business Acumen, Value Proposition

Referral and collaboration with partners working at all levels to articulate Hub/CBO ROI for health care.



CBO Culture Change

Ongoing learning and sharing about realities inherent in aligning with health care providers and payers through CCH.

Access these and more resources at
www.partnership2asc.org/resources/NRHA or scan



We Want to Hear From You!

- How can networks and hubs of community-based organizations best serve the health and social care challenges that you face?
- Are you or your organization currently engaged in or pursuing CBO network involvement?
- If not, would a CCH model be feasible in your community? Why or why not?
- What resources would be needed to help promote and scale CCHs in rural communities?



*Scan the QR Code
or
Go to: **slido.com (#NRHA)***

THANK YOU!

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